

# The economical alternative to purchasing a new press: Modernize, Optimize, Retrofit



Reach your goal in three easy steps:

1. **Production security**
2. **Competitiveness / quality**
3. **Transparency and profitability**

## EAE: Specialists in retrofitting

You have been using your press successfully for many years? And its mechanical condition does not justify a replacement? An EAE Press Retrofit offers you the option to bring your old press up to standard with current production requirements - and at the fraction of the cost of a new investment.

After a Press Retrofit by EAE your press will carry the EAE retrofit seal and will be fit for the future again. Our belief in our capabilities is so strong that we will vouch for this with our Seal of Quality - and therefore our name - at any time.

## Full performance - even at an advanced age

The basic requirement for an EAE Retrofit is a good to excellent mechanical condition of your press.

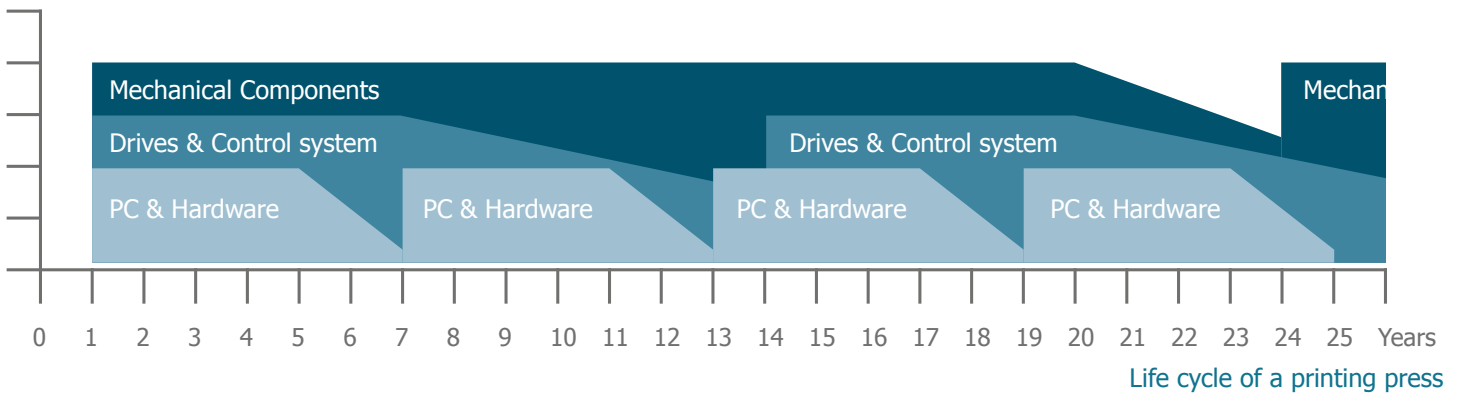
If this is true, everything is in favor of a modern upgrade. Not only will you save a large amount of money compared to the installation of a new press, a retrofit can also be carried out during daily production without any restrictions.



## Your benefits:

- Budget-oriented measures by successive modernization
- Production downtimes are reduced to a minimum
- Guaranteed hardware and software support
- Guaranteed spare parts' availability
- Planning reliability by support guarantee of 10 years
- Expandability of superior management systems

And, how old is your printing press?



**1. Production security**

Usually, the trigger for a Retrofit is a hidden or severe risk to production reliability. It will be returned by sequential modernization and/or through retrofitting the following components/modules:

- Control technology
- Drive technology
- Control console technology
- Reel stands

Please refer to our product data sheets Info, Control and Control Console for further details.

In contrast to a new investment, an investment in press modernization can be made sequentially. The concept of a modular retrofits enables small individual steps of modernization. In a step-by-step approach you will initially increase production reliability, make your production more competitive and open up completely new production horizons. You can will decide the scope that the retrofit will eventually have - agreeing to your requirements and resources.

**2. Competitiveness**

Once you have restored production reliability, you have the option to retrofit your press in a second step with components which will make your products more competitive:

- Quality
- Remote adjustment of ink/water/ registers
- Colors
- Control systems
- autom. plate production

Please refer to our product data sheets Print, PrintPP and Print Image for further details.

**3. Transparency and profitability**

In one final step you can provide maximum transparency and cost-effectiveness for your production through the use of efficient workflow and management information systems:

- Management information system (MIS)
- Planning and presetting system
- Maintenance

Please refer to our product data sheet V.I.P. for further details.

Done! After an EAE Retrofit your printing press will be fit for the future. More than 100 printers and publishers worldwide have already gone for an EAE-Retrofit and placed their trust in our many years of experience. This experience comes from nearly 600 installations in the areas of equipping new presses and numerous successful Retrofit installations. Why not benefit from the strong expertise of the leading provider of press retrofits and soon your press will also be "retrofitted by EAE".

